



The United States government has directed all insurers that provide coverage via the Health Insurance Marketplace to cover evidence-based treatments to help patients to quit tobacco use.

Visit www.HealthCare.gov

- There is no “magic pill” to quit smoking. But medications can help.
- Medication and coaching can improve your chances of quitting.
- If you qualify for Medicaid, Medicare, BadgerCarePlus or SeniorCare, these programs cover some medications to help you quit.
- If you don’t qualify for any of these, see below. There are programs that may help.

Partnership for Prescription Assistance

- **WHAT:** *This program will help you learn whether you’re eligible for help to pay for prescription medications.*
- **MORE INFORMATION:** Call 1-888-4PPA-NOW or log on to www.pparx.org. In a few minutes, pparx.org will help you determine if you’re eligible for programs like Connection to Care, Bridges to Access, Together RX Access and more.

Connection to Care Program (Pfizer)

- **WHAT:** *This program offers discounts on Varenicline, Nicotrol Inhaler and Nasal Spray. In some cases, medications are free.*
- **TO QUALIFY:** You must be an uninsured U.S. resident. www.PfizerHelpfulAnswers.com has an interactive site to help you determine your eligibility.
- **HOW TO GET STARTED:** Talk to your doctor to complete an application together.
- **HOW TO GET YOUR MEDICATIONS:** Pfizer will ship a three-month supply of medications to your doctor's office for pickup. You must apply for each refill.
- **MORE INFORMATION:** Call 1-866-776-3700.



- *Free coaching.*
- *Free 2-week supply of medications.*
- *Callers are 4 times more likely to quit than trying on their own.*
- *Available to any Wisconsin resident regardless of insurance coverage or income level.*

