

Medicaid/BadgerCare coverage for tobacco-dependence treatment applies to treatment provided by any Medicaid-certified Wisconsin physician, nurse practitioner or physician assistant.

Did You Know?

The smoking rate among Wisconsin Medicaid adult members is double the general population. Coaching on how to quit—combined with medication—can quadruple the chances of quitting smoking.

Covered Medications

Medicaid/BadgerCare covers the following FDA-approved medications:

[Bupropion SR](#): Zyban, Wellbutrin or generic

[Nicotine lozenge](#): Over-the-counter

[Nicotine inhaler](#): Nicotrol

[Nicotine nasal spray](#): Nicotrol

[Nicotine patch](#): Over-the-counter or prescription

[Nicotine gum](#): Over-the-counter

[Varenicline](#): Chantix

Combination therapy: i.e., nicotine patch + lozenge

Repeated courses of tobacco cessation treatment are allowed.

All medications require a diagnostic code (F17.2 Nicotine Dependence) and require a written prescription (even over-the-counter) by a Medicaid-certified provider (physician, nurse practitioner, physician assistant, or dentist).

Co-Pays: None for tobacco cessation. Per the Affordable Care Act, essential health benefits including tobacco cessation, are to be provided without cost to the patient.

Know the Codes:

- ICD-10 Diagnostic Codes**
- Billing Codes = 99201-99205 for new patients; 99211-99215 for established patients.**

Covered Counseling

Evaluation & Management (E&M) visits for the sole purpose of tobacco-dependence treatment are covered and do not require prior authorization for reimbursement. Services may be provided by ancillary staff (e.g., staff nurse) if under direct supervision of a physician. Medicaid reimburses these services when billed by a supervising physician. **Exclusions:** Group therapy, telephone and web-based counseling are NOT covered. Counseling is NOT reimbursed for dentists or dental hygienists.

Quit Line: The Wisconsin Tobacco Quit Line is free and available 24/7 to assist all Wisconsin residents who want to quit: **800-QUIT-NOW** (800-784-8669).





Quit Tobacco Series

#3-Medicaid / BadgerCare

| | |
|---|--------------|
| General Information..... | 800-362-3002 |
| Provider Services..... | 800-947-9627 |
| Member Services..... | 800-362-3002 |
| Electronic Data Interchange Help Desk..... | 866-416-4979 |
| Automated Voice Response System..... | 800-947-3544 |
| Wisconsin Medicaid Senior Care Member Services..... | 800-657-2038 |

Medicaid & Badgercare HMO Member Services

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|--|--------------|
| Anthem Blue Cross Blue Shield | 855-690-7800 |
| Children's Community Health Plan..... | 800-482-8010 |
| Dean Health Plan..... | 800-279-1301 |
| Group Health Cooperative of Eau Claire..... | 888 203-7770 |
| Group Health Cooperative of South Central Wisconsin..... | 608-828-4853 |
| iCare | 800-777-4376 |
| Managed Health Services..... | 888-713-6180 |
| MercyCare Insurance Company..... | 800-895-2421 |
| Molina HealthCare..... | 888-999-2404 |
| Network Health Plan..... | 888-713-6180 |
| Physicians Plus Insurance Corporation..... | 800-545-5015 |
| Security Health Plan..... | 800-791-3044 |
| Trilogy Health Insurance..... | 855-530-6790 |
| UnitedHealthcare of Wisconsin..... | 800-504-9660 |
| Quartz..... | 800-362-3310 |

See links below for additional information.

[Medicaid Program Details](#)

[Medicaid Enrollment Information](#)

